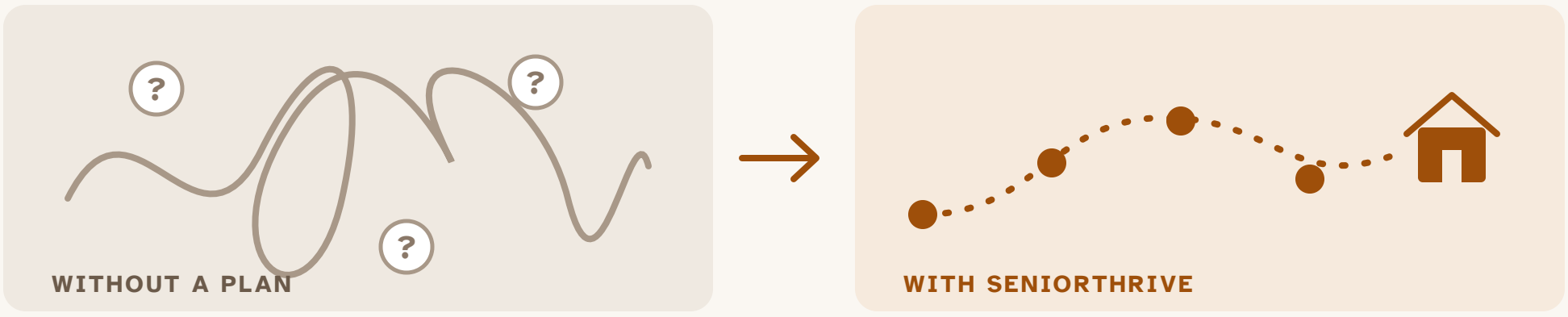
Caring for a parent?
Nine gaps show up at the worst time.

It rarely looks like one big failure. It looks like small things nobody wrote down. A plan is simply those things, written down. SeniorThrive is where Mom keeps hers, and chooses who sees it.



01

The basics

WITHOUT A PLAN

- ✕ Doctor names and insurance cards scattered across drawers.
- ✕ Passwords only she knows.
- ✕ No one sure who to call first.

WITH SENIORTHRIVE

Mom keeps it all in one place, and chooses who sees it.

02

Medications and care

WITHOUT A PLAN

- ✕ The med list lives in her head.
- ✕ Appointments overlap or get missed.
- ✕ Nobody remembers what the last doctor said.

WITH SENIORTHRIVE

Her med list and calendar, kept by her and shared her way.

03

When something happens

WITHOUT A PLAN

- ✕ The 2 AM scramble for information.
- ✕ Hard calls made in a hospital hallway.
- ✕ Discharge day with no plan for coming home.

WITH SENIORTHRIVE

Her emergency info is ready, and her people know their part.

04

The house

WITHOUT A PLAN

- ✕ The loose rug gets noticed after the fall.
- ✕ Grab bars and lighting stay on "someday."
- ✕ Nobody has walked the house room by room.

WITH SENIORTHRIVE

She looks at her home room by room, and picks the fixes.

05

Money and paperwork

WITHOUT A PLAN

- ✕ Bills missed, or paid twice.
- ✕ Power of attorney never signed.
- ✕ No one knows which accounts exist.

WITH SENIORTHRIVE

She notes her accounts and advisors, so no one has to guess.

06

Her wishes

WITHOUT A PLAN

- ✕ Family guessing what she would want.
- ✕ The conversation everyone keeps postponing.
- ✕ Decisions made about her, not with her.

WITH SENIORTHRIVE

Her wishes in her own words, on her own timeline.

07

The family

WITHOUT A PLAN

- ✕ Three siblings, three group texts.
- ✕ One does everything, the others feel shut out.
- ✕ Old tensions resurface under stress.

WITH SENIORTHRIVE

One Circle she invites. Everyone sees what she shares.

08

Work

WITHOUT A PLAN

- ✕ Stepping out of meetings for calls.
- ✕ Vacation days spent on hold.
- ✕ A career quietly put on pause.

WITH SENIORTHRIVE

A weekly update from Mom's week, not a daily worry call.

09

You

WITHOUT A PLAN

- ✕ Sleep, friends and your own health slide.
- ✕ Guilt whichever way you choose.
- ✕ Running on empty before anyone notices.

WITH SENIORTHRIVE

The load shared across her Circle, not carried alone.

Caregiving is hard.
SeniorThrive makes it easier.

Mom leads. The family helps.

SeniorThrive

seniorthrive.com